

BBG&G Advertising Inc
3020 Route 207, Suite 101
Campbell Hall, NY 10916
(845) 615-9084

Invoice

Bill To:
Ulster County Economic Development Alliance Linda Clark 244 Fair Street Kingston, NY 12401

Date	Invoice No.
12/20/16	4113

P.O. Number	Due Date
	01/04/17

Description	Amount
November 16 - December 15	
PACKAGES & ITINERARIES	
Updated package coupons for 2017.	
Account Service - .25 hr @ \$85/hr	21.25
Production - .50 hr @ \$85/hr	42.50
SIGNAGE FOR ULSTER/ELLENVILLE	
Designed signage for three kiosks in Ellenville area.	
Requested price quotes from various vendors for signage.	
Account Service - 3.75 hr @ \$85/hr	318.75
Production - 3.75 hr @ \$85/hr	318.75
SOCIAL MEDIA	
Developed and scheduled Facebook, Twitter and Instagram posts for December.	
Developed additional Facebook posts for Chamber of Commerce Wawarsing Wassail special events for December.	
Coordinated and scheduled Facebook boosted posts for November and December.	
Developed Facebook, Twitter and Instagram posts for January.	
Engaged with social media feeds on a weekly basis.	
Account Service - 6.50 hr @ \$85/hr	552.50
Creative - 4.50 hr @ \$125/hr	562.50
Production - 5.50 hr @ \$85/hr	467.50
BLOGS	
Developed & uploaded short blog, "Local Ellenville Brothers Visit The Ellen Show."	
Developed two blogs with recipes from Marbella Trattoria e Ristorante for 2017.	
Account Service - 1.50 hr @ \$85/hr	127.50
Production - .75 hr @ \$85/hr	63.75
Thank you for your business.	Total

BBG&G Advertising Inc
3020 Route 207, Suite 101
Campbell Hall, NY 10916
(845) 615-9084

Invoice

Bill To:
Ulster County Economic Development Alliance Linda Clark 244 Fair Street Kingston, NY 12401

Date	Invoice No.
12/20/16	4113

P.O. Number	Due Date
	01/04/17

Description	Amount
BANNER ADS Updated digital ad analytics with new statistics from publications. Account Service - 1.00 hr @ \$85/hr	85.00
MARKETING PLAN Developed year-end presentation for 2016 marketing campaign. Created 2017 calendar of events. Contacted Ellenville businesses for feedback on 2016 marketing campaign. Account Service - 11.25 hr @ \$85/hr	956.25
PUBLIC RELATIONS Developed and disseminated press release for Holiday Shopping in Ellenville. Followed up with local publications to ascertain coverage. Account Service - 1.00 hr @ \$85/hr Creative - .25 hr @ \$125/hr	85.00 31.25
EVENT COORDINATION Followed up with Ellenville Public Library & Museum and the Youth Commission for registration analytics from "Bikeville" and "Paint the Town Blue." Account Service - .25 hr @ \$85/hr	21.25
WEB SITE DEVELOPMENT Reviewed analytics for pages. Followed up with Town of Wawarsing Supervisor for Google Business page & coordinated re-sending verification code. Updated December event calendar with Chamber of Commerce Wawarsing Wassail events. Added January & February events to 2017 calendar. Account Service - 2.00 hr @ \$85/hr Production - 1.00 hr @ \$85/hr Website Updates - 6.50 hr @ \$85/hr	170.00 85.00 552.50
Thank you for your business.	Total

Invoice

P.O. Number	Due Date
	01/04/17

Page 3